

The 31<sup>st</sup> International Processing and Packaging Exhibition for Asia

# PROPAK ASIA

12-15 JUNE 2024

BITEC | Bangkok, Thailand



[ProPakAsia.com](https://ProPakAsia.com)



@ProPakAsia

Organised by:



Sustainability | Our efforts recognised:



Event Sustainability  
Standard:



# The Asia's No. 1 Trade Event on Processing and Packaging Technology

ProPak Asia is where processing and packaging excellence meets supply chain and value chain demands. Bringing together stakeholders, MNC, SME, and MSME to the event in pursuit for cutting-edge, sustainable, and cost-effective solutions for the food & beverage, agriculture, personal care, cosmetics, pharmaceutical, manufacturing and FMCG industries.

The event serves as a unique platform for a dynamic and diverse community of industry c-suite, business owners, innovators, professionals, and experts to converge for full spectrum of interaction on materials & machine technology sourcing, product & financial consultancy, emerging market trends insights, and forge valuable new partnerships.

Unlock your business potential through industry trends, educational conferences & activities, networking and knowledge sharing, and informative content enabling you to effectively navigate the ever-changing lucrative global & regional markets and consumer demands.



**8 Industry Focused Zones:**  
Showcasing Comprehensive Products & Innovations



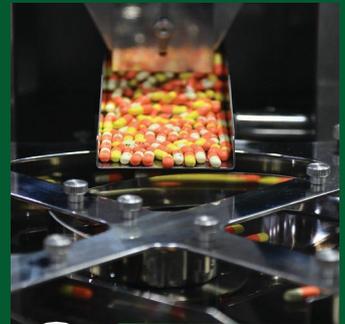
**ProcessingTechAsia**



**PackagingTechAsia**



**DrinkTechAsia**



**PharmaTechAsia**



**Lab&TestAsia**



**Packaging SolutionsAsia**



**Coding, Marking & LabellingAsia**

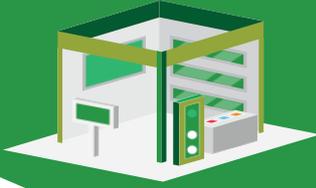


**Coldchain, Logistics, Warehousing & FactoryAsia**

**Join us at ProPak Asia 2024 and stay on the forefront of the manufacturing industry.**



## PARTICIPANTS :



**1,800**  
Exhibitor Brands

from  
**45**  
Countries



# Show Facts

## INTERNATIONAL PAVILIONS :

Australia, Bavaria, China, France, Italy, Japan, Korea, Malaysia, North America, Singapore, Spain, Switzerland, Taiwan (ROC), United Kingdom

## Exhibitor Profiles

- Aseptic Processing & Packaging
- Automation and Robotics
- Bottling Technology
- Brewing and Beverage Technology
- Canning & Can Making
- Coding, Marking, Labelling, Printing Materials & Technology
- Confectionery Equipment
- Cosmetic & Personal Care Processing and Packaging
- Dairy & Liquid Processing Technology
- Facilities Equipment, Systems and Supplies
- Fish & Seafood Processing Technology
- Flexible Packaging Technology
- Food Ingredients, Additives & Flavourings
- Food Processing Machinery
- Food Safety & Hygiene Technology
- Laboratory, Testing & Measurement Equipment
- Logistics & Production Facility Equipment
- Machinery Controls & Components
- Materials Handling, Logistics & Storage Equipment
- Meat Processing & Packaging Technology
- Measurement & Weighing
- Packaging Accessories
- Packaging Machinery



- Packaging (Cardboard, Glass, Metal, Plastic, Paper, Wood)
- Palletizing and Conveyor Equipment
- Paper & Corrugated Box Making Technology
- PET & Plastics Packaging Technologies & Materials
- Pharmaceutical Processing & Packaging
- Quality Control
- Production Machinery
- Raw Materials & Consumables
- Refrigeration Systems/ Cold Storage/Air Conditioning
- Service Companies
- Solids and Bulk Handling
- Trade Publications
- Waste Management & Environmental Technology

\*\*\* These lists are for guidance only and are not exhaustive.



Total Trade Attendees: **58,555**

from **75** countries and regions



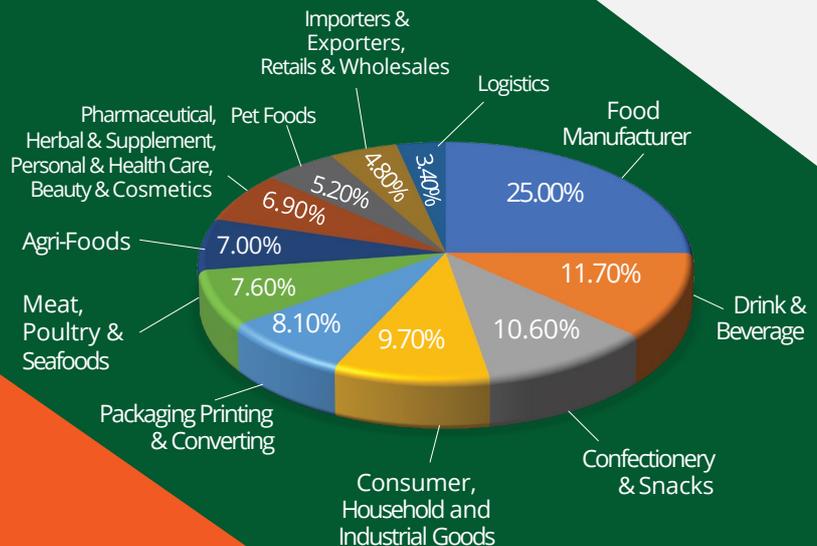
## Visitors' Job Title:

Corporate Management / Owner / Chairman / CEO / GM	23.20%
Marketing / Sales	19.10%
Technical Management / Engineer	16.20%
Production / Plant Manager	13.20%
Research & Development	9.10%
Purchasing	8.40%
Quality Control / Quality Assurance	5.50%
Education & Training	3.50%
Government Executive	1.80%

## TOP International Visitor by Countries:

Australia Bangladesh Cambodia  
 China India Indonesia  
 Japan Korea Laos  
 Malaysia Myanmar Philippines  
 Singapore Taiwan (ROC)  
 United Kingdom Vietnam

## PRIMARY Business Activity:



## PRODUCT CATEGORY Interest

Packaging Technology	55,133
Processing Technology	49,863
Packaging & Converting	35,030
Drink & Beverage	29,874
Labelling	13,971
Pharmaceutical	11,518
Warehousing & Factory	10,452
Logistics & Material Handling	9,295
Analysis & Testing	9,103
Coding & Marking	6,562
Coldchain	4,853

## TOP 5 Reasons for Visiting

-  1. Source new products
-  2. Gather market information
-  3. Consolidate contacts with suppliers / business partners
-  4. Find new buyers
-  5. Seek franchisors / principals

# HIGHLIGHT FEATURES & ACTIVITIES

## INNOVATION STAGE



Co-organized with *The World Packaging Organisation (WPO)*

Meet & Consult with the experts from around the world who will also share insight on Innovation Packaging, Material Selection and Daily Update on Packaging Trends to help you and your business to get there, plus the opportunity to see the package prototype from WorldStar Awards Winning.

## FUTURE FOOD CORNER



Co-organized with *TasteBud Lab*

"Empowering Food System with Future Food Processing & Packaging Technology"

"Hand in Hand for Future of Food Security and Sustainability"

Comprehensive Initiatives and Activities at Future Food Platform with local and International Stakeholders.

## INVESTMENT CLINIC



Co-organized with *Board of Investment (BOI)*

Come consult with a financial professional who will provides investors with investment products, advice, and/or planning to upscale and develop entrepreneurs for future business.

## PACKAGING DESIGN CLINIC



Co-organized with *Thai Package Design Association (ThaiPDA)*

Solutions to all packaging needs. From designs to materials, to upgrade and develop entrepreneurs for product launch, reduce costs, sustainability, and sales potential.

## THAISTAR ASIASTAR & WORLDSTAR DISPLAY



Co-organized with *Thai-IDC, DIPROM & Asian Packaging Federation, The World Packaging Organisation (WPO)*

With collaboration from Thai-IDC, DIPROM (ThaiStar Awards) & Asian Packaging Federation (AsiaStar Awards) & The World Packaging Organisation (WPO) (WorldStar Awards) we are providing the area to display the package prototype that were awarded as the winner.

## LAB & TEST THEATRE



Co-organized with *InnoLAB*

Come to see the advance LAB technology and innovation for food, drinks, pharma, and personal care industries.

## DESIGN BOX



Co-organized with *Prompt Design*

From local to global the product showcase from Thai designer Khun Champ Somchana Kangwarmit who winning many worlds class awards as many as 71 trophies in many worldwide competitions from many renown design institutions in USA, China, Japan, Germany, UK, Australia and many others.

## PROPAK GOURMET



Co-organized with *Faculty of Agricultural Technology, King Mongkut's Institute of Technology Ladkrabang and Faculty of Fisheries, Kasetsart University*

4 days of live demonstrations workshop highlighting the technology for meat and seafood processing. New ideas for your business solutions.

## POST HARVEST TECH ZONE



Co-organized with *The Faculty of Agricultural, Chiang Mai University*

You'll able to see technique applied to agricultural product after harvest of fruit, vegetable and coffee for its protection, conservation, processing, packaging, distribution, marketing, and utilization.

## PROPAK BAR



Learn all about alcoholic & non-alcoholic industries' trends, technologies, and taste the differences from LANXESS Thai, King Mongkut's Institute of Technology Ladkrabang, Thailand Institute of Scientific and Technological Research (TISTR), Rajamangala University of Technology Thanyaburi, Thai Spirits Exhibition by Creative Economy Agency(CEA).

## IDEA THEATRE



Center stage to present knowledge and experience for business Including updating information. Taking lessons and directions for extending the business from production to marketing.

# THANK YOU

## OUR SUPPORTERS

Official Supported by:



International Partner:

Supported by:



## OUR MEDIA PARTNERS



# VOICE FROM Leading Industry Organisations



As we start this event, let's remember why we're here at ProPak Asia. It's not just an exhibition, it's a place to grow, to make relationships, and to learn about new trends and technologies. It's a place where people come together to share ideas and work together, helping our industry move forward.

**Dr. Atchaka Sibunruang**  
Chairman of the Board at  
Thailand Convention and  
Exhibition Bureau (TCEB)



ProPak Asia 2023 is a great platform for businesses to grow through technology and innovation. It also plays an important role in strengthening the R&D sector. With TISTR's partnership, we believe that we can support all businesses and make the industry more sustainable.

**Dr. Chutima Eamchotchawalit**  
Governor, Thailand Institute of  
Scientific and Technological  
Research (TISTR)



ProPak Asia is the best show. It's got a good feeling to it. We've got a variety of people not only from this region but right across Asia and as far as America and also into Europe. It's not only the machinery and the equipment side. It's also that education and there's a lot of education activities going on here at ProPak Asia.

**Prof. Pierre Pienaar**  
President of the World  
Packaging Organisation  
(WPO)



We're very happy with this edition. At ProPak Asia 2023, we could see that there are many more visitors compared to previous year. Of course, at Krones and there were a lot of new technologies and innovations as well to display at the show.

**Regis Herve**  
Head of Sales  
South East Asia Krones



During the ProPak Asia, we had many visitors and brand owners to our booth, and asking for the sustainability trend, and also asking us to provide the solutions for their packaging. We got good feedbacks from the customers in this year.

**Praveena Insong**  
Sales Representative  
EVAL Division Kuraray



ProPak Asia is the biggest and most professional exhibition for processing and packaging industry. For this year, we have met many quality customers at the exhibition.

**Daniel Liu**  
Regional Sales Manager  
Tech-Long Packaging  
Machinery Co., Ltd



Thank you to ProPak Asia for giving me the opportunity to represent Hormann. We're here several times at the exhibition. This year, we have met high level of executives, and investors who are building factories. Not only with machineries solutions, but they also would like to have the best door solutions for their factories.

**Dr. Jochen Nippel**  
Managing Director Hormann



We were looking for clients and also partners, that is why we're here at ProPak Asia. At this edition, we have seen our target audiences come here many more than other years. Definitely we'll come back again next year.

**Pitchayuth Hiranchaowiwat**  
Asst. Managing Director  
Platinum Pro Plastic Co., Ltd



We've seen buyers from these southeast areas such as Thailand, Malaysia, Indonesia and also some surrounding countries such as Philippines or even from Dubai. We definitely made new contacts with new prospects along with good catch up with our existing customers from all over the region.

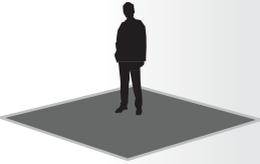
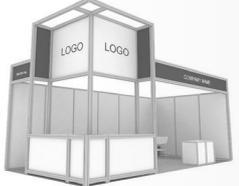
**Andrea Barbacini**  
Plant Manager Filling &  
Packaging Division SIPA  
Filling & Packaging Division



# Cost of Participation - Space Only

Open Sides	Regular THB/sqm.	Regular USD/sqm.
1 open side	15,300	468
2 open sides	15,500	473
3 open sides	15,600	476
4 open sides	15,700	478

# Additional Charges - Type of Stand

SPACE ONLY	WALK ON PACKAGE	PREMIUM PACKAGE
 <p>Rent a space to build and design your own stand</p> <p><b>Please see Price above</b> (Minimum 18 sqm.)</p>	 <p>Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelves and wastepaper basket</p> <p><b>THB 2,600 / USD 80 per sqm.</b> (Minimum 9 sqm.)</p>	 <p>Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket</p> <p><b>THB 3,200 / USD 100 per sqm.</b> (Minimum 18 sqm.)</p>



**ECO-FRIENDLY PACKAGE TYPE A**

Floor space, walls, carpet, spotlight long arm, flood light, 5 Amp socket outlet, counter, round table, stool bar, chair, storage room, green decoration shelves, wastepaper basket, inkjet for storage room and logo on fascia boards

**THB 6,400 / USD 200 per sqm.** (Minimum 18 sqm.)



**ECO-FRIENDLY PACKAGE TYPE B**

Floor space, walls, carpet, spotlight long arm, flood light, 5 Amp socket outlet, counter, round table, stool bar, chair, storage room, green decoration pot, wastepaper basket, inkjet for storage room, inkjet for backdrop, logo on fascia boards, wording on PCV and wording on Top on the booth

**THB 6,500 / USD 220 per sqm.** (Minimum 18 sqm.)

**Mandatory fee ProPakConnect\* THB 14,970 / USD 499**

\*ProPak Connect is an online integrated supplier showcase platform and content hub with extended features that will host various platforms for sourcing and enquiry management, facilitate online networking and interactive product and machine demo's, and enable virtual and hybrid events. Above all it will provide a targeted online marketing solution for companies within the packaging and processing industry.

## Select your stand in 2 simple steps by completing your information below:

<b>1</b> Size of Stand	<b>2</b> Industry Company's primary products & services (please select only one zone)
We require <input type="text"/> sqm.	<input type="checkbox"/> ProcessingTechAsia <input type="checkbox"/> Lab&TestAsia
	<input type="checkbox"/> PackagingTechAsia <input type="checkbox"/> PackagingSolutionsAsia
	<input type="checkbox"/> DrinkTechAsia <input type="checkbox"/> Coding,Marking&LabellingAsia
	<input type="checkbox"/> PharmaTechAsia <input type="checkbox"/> Coldchain, Logistics, Warehousing&FactoryAsia

**For further information on ProPak Asia, please contact**

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